

BRITE BRITE

METALIZED PET LAMINATING FILM

Brite Brite Metalized Polyester is specially engineered with a co-polymer adhesive. This adhesive technology provides superior adhesion to heavily loaded inks and hard-to-stick-to plastics. Brite Brite features a brilliant mirror-like finish, perfect for decorative applications.

SPECIFICATIONS

- Available master roll widths: 55"
- Standard roll length: 3,000 ft.

BENEFITS & FEATURES

- Brilliant mirror-like reflective finish
- Acrylic coated for printability and gluing
- Excellent adhesion to core materials and heavily loaded inks
- Can be die cut and vacuum formed



PERFECT FOR:

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| Loyalty/Gift Cards | Specialty Packaging |
| POP Displays | Trading Cards |
| Promotional Materials | Labels |

PROPERTIES	UNIT OF MEASURE	TYPICAL VALUE	TEST METHOD
Thickness (±10%)	inches	.0017"	
Haze Level	%	.75	ASTM D1003
Yield	in ² /lb	13,700	
COF, base film side (Kinetic)		0.35 to 0.45	ASTM D1894
Tensile Strength MD	psi	14,000	ASTM D882
Tensile Strength TD	psi	14,300	ASTM D882
Elongation at Break MD	%	100	ASTM D882
Elongation at Break TD	%	90	ASTM D882
Laminating Temperature Range (internal)	°F	210 to 230	
Bond Strength	lb/in	4 to 7	ASTM F88

NOTE: All information, recommendations and suggestions contained herein, including, without limitations, stated values (collectively the "Information") shall be used only as a guide by Purchaser and not for specification or any other purpose. The Information does not constitute a warranty nor guaranty of any type whatsoever. Purchaser should independently determine the suitability of all material purchased and must confirm adaptability and other characteristics by conducting its own test. Transcendia shall have no liability as a result of any loss, expense, damage, cost or other injury which results from Purchaser's reliance on the Information.

