

# SIGNAGE FOR SOCIAL DISTANCING AND MORE: PRINTABLE PLASTIC SOLUTIONS FOR RETAIL SPACES



When you need signage informing customers about social distancing and other requirements, Transcendia's full portfolio of printable plastic solutions has you covered.

Over the decades, Transcendia has been a trusted supplier of printable plastic solutions for display advertising and signage. As the world has evolved, Transcendia has evolved with you, curating a full portfolio of printable plastic solutions for in-store signage for social distancing and more.

- Industry leading portfolio of printable plastic solutions
- Experienced technical and sales professionals
- Remarkable print performance for maximum impact
- Best-in-class lead times enable you to move quickly, even for custom orders



## Transcendia offers a complete portfolio of printable plastics for signage.

Advertising brands, sales and more used to be the sole role of in-store signage. In today's dynamic retail environment, retailers must now also message social distancing requirements. These new signs must fit in alongside your advertising, merge with your brand image and yet, have an impact all on their own.

This is why Transcendia has developed a full range of printable plastic solutions, each one engineered to allow you the flexibility to place your in-store signage almost anywhere, from floors to shelves to windows and doors.



### SHELF SIGNAGE

Transalloy™ family of products are a great alternative to rigid vinyl or styrene, rigid enough to slide easily into shelf channels—yet flexible enough to give outstanding “wiggle” properties.

Formulated with UV inhibitors and offers superior performance when die cutting, grommeting, stapling, and are vacuum forming friendly.

Common uses include Neckers, Danglers, Wobblers and Shelf Talkers.



### FLOOR GRAPHICS

WalkerTalker™ two-step floor graphics systems deliver graphics that pop off the floor, whether applied to carpet, vinyl, wood and more.

Specially formulated with high tack/high peel to resist delamination and satin finish to reduce slip, the system is UL certified, giving you piece of mind that your floor graphics will last.



### 2-WAY SIGNAGE

TransBlock™ is a high opacity rigid vinyl with a matte finish providing little or no show through.

Transpaque™ provides the same opacity as vinyl but in a polypropylene sheet for added flexibility and limited outdoor use.

TransBlock™ and Transpaque™ can be laminated to our re-positionable adhesive and liner for use as cling.



### CLING

Trans-Flex-Cast™ adhesive-less, cling comes in clear or white vinyl and are designed for cleaning and reapplication, sticking best to highly polished surfaces. Mounted to a true coated one-sided, backside printable liner that eliminates the need for separate instruction sheets.

Transcling™ re-positionable adhesive backed printable cling solutions for use on a wide variety of surfaces. Adhesives and polymer substrates can be formulated to meet your needs.



### ONE-WAY VISION

Clear Focus™ perforated vinyl solutions are the obvious choice when the need for unobstructed vision limits your ability to get your message across on your window or as a full building wrap.

Hole patterns range from 80/20 for more vibrant graphics to 50/50 for maximum visibility.

Paper, PET and dual liners enable conventional, latex, UV and ecosolvent ink sets for maximum print flexibility.