

CLEAR FOCUS® ONE WAY VISION™ FILMS POSTERVUE®

INCREASES ADVERTISING EFFECTIVENESS WITH A NON-ADHESIVE WINDOW FILM FOR INTERIOR OR EXTERIOR MOUNT.

Clear Focus PosterVue® interior/exterior film is 12-mil black/white composite, non-adhesive PVC with 1.5-mm perforations and an adhesive-coated solid release liner. This film is perfect for window graphic communications. No matter what the project calls for Clear Focus provides a single-source solution to all your window graphics needs. Clear Focus the leader in One Way Vision™ films.

SPECIFICATIONS

- Perforation pattern: Approx. 65/35 (35% open)
- Perforation size: Approx. 0.06 in. (1.5 mm)
- Film: Approx. 12-mil calendered non-adhesive PVC on a 3-in. core
- Standard roll sizes: 54 in. x 25 & 100 ft.

BENEFITS & FEATURES

- Engineered to maximize the resolution to showcase small details and text
- Window decals
- Simple to apply inside or outside the window
- Perforation pattern 35% perforated, 65% retained
- Increase brand identity



PERFECT FOR:

Point of Purchase
Retail

Commercial Signage
Special Events
or Promotions



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EXTERIOR/INTERIOR MOUNT PRODUCT SPECIFICATIONS PRODUCT CODE: CFNAPV

12-mil white/black composite, non-adhesive PVC film with an adhesive-coated solid release liner.

Features	Description
Applications	Windows, glass doors or other transparent surfaces for POP, retail window graphics or similar applications.
Composition	Composite white/black PVC laminate.
Open Area	35% (approx.)
Vinyl Thickness	12 mils (.012 in./304 microns), approx.
Release Liner	Adhesive-coated solid release liner.
Perforation Diameter	.060 in. (1.5 mm), approx.
Standard Widths/Lengths	54 in. x 25 & 100 ft. (1.37 x 7.62 & 30.48 m) Custom sizes available by special order.
Dimensional Stability	Good
Minimum Application Temperature	Depends on mounting materials/method used.
Expected Lifetime Exterior	Up to 1 year. Service life depends on mounting materials/method used to attach poster to glass surface.
Water Resistance	Good. If exposed to rain, an optically clear, compatible overlamine can be used to prevent holes from filling with water.
Humidity Resistance	Fair
Solvent Resistance	Good
Storage Stability	1-year shelf life when stored at 70° F (21° C) and 50% relative humidity.
Colors Available	White on print side and black on see-through side.
Printing	Use standard vinyl inks. Print on the vinyl side, not on the release liner. Compatible with screen printing; inkjet printing using solvent, eco-solvent and mild solvent inks; thermal transfer; and airbrushing. Testing is recommended with latex printers. Not UV-cure compatible.
Mounting	Attach to the interior or exterior surface of clean, dry glass door or window using clear transfer adhesive, such as CLEAR FOCUS AdHereVue®. Full coverage of AdHereVue is recommended to prevent lifting of poster edges. Other options include CLEAR FOCUS Tack'em™ Tape 1 single-sided tape, Tack'em™ Tape 2 double-sided tape, double-sided self-adhesive tabs, or other suitable poster attachment method available on the market.

Subject to change without notice

It is the responsibility of purchasers to independently verify, prior to use, the suitability of the products for their specific applications and print methods. Transcendia, Inc. cannot be held liable for any misuse, damage or losses as specified in its product warranty.

