

CLEAR FOCUS® ONE WAY VISION™ FILMS IMAGEVUE®

INCREASES ADVERTISING EFFECTIVENESS WITH
A 65/35 PATTERN ADHESIVE WINDOW FILM.

Clear Focus ImageVue® exterior film is 8-mil black/white composite PVC with 1.5-mm perforations and a release liner. This unique perforation pattern provides more print surface area, perfect when high resolution is needed. No matter what the project calls for Clear Focus provides a single-source solution to all your window graphics needs. Clear Focus products are the clear choice in One Way Vision™ films. Clear Focus the leader in One Way Vision™ films.



SPECIFICATIONS

- Perforation pattern: Approx. 65/35 (35% open)
- Perforation size: 0.06 in. (1.5mm)
- Film: 8-mil calendared PVC on a 3-in. core
- Standard roll sizes:
54 in. x 25 ft.
54 & 60 in. x 100 & 1000 ft.

BENEFITS & FEATURES

- High print area is perfect for small and large format window graphics
- Engineered to maximize the resolution to showcase small details and text
- Window decals
- Simple to apply
- Engineered for exterior mounting applications up to 2 years



PERFECT FOR:

Building Wraps
Point of Purchase
Retail
Commercial Signage

Increase Brand Identity
Special Events
or Promotions



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EXTERIOR MOUNT PRODUCT SPECIFICATIONS PRODUCT CODE: CFEABWIV

8-mil white/black composite PVC with clear removable acrylic pressure-sensitive adhesive and a release liner consisting of clear PET film laminated to perforated paper to absorb ink.

Features	Description
Applications	Windows, glass doors or other transparent surfaces.
Composition	White/black PVC with clear pressure-sensitive adhesive coating and a release liner consisting of clear PET film laminated to perforated paper to absorb ink.
Open Area	35% (approx.)
Vinyl Thickness (incl. adhesive)	8 mils (.008 in./203 microns), approx.
Release Liner Thickness	7 mils (.007 in./178 microns), approx.
Adhesive Thickness	1 mil (.001 in./25 microns), approx.
Perforation Diameter	.060 in. (1.5 mm)
Standard Widths/Lengths	54 & 60 in. x 100 & 1000 ft. (1.37 & 1.52 x 30.48 & 304.8 m); 54 in. x 25 ft (1.37 x 7.62 m) Custom sizes available by special order.
Dimensional Stability	Good
Minimum Application Temperature	40° F (4° C)
Service Temperature Range	0° F to 140° F (-17° C to 60° C)
Expected Lifetime Exterior	2 to 3 years. 6 months for clean removal. Adhesion may increase with time.
Water Resistance	Fair. Immersion in water not recommended. If exposed to rain, an optically clear, compatible overlamine can be used to prevent holes from filling with water.
Humidity Resistance	Fair
Solvent Resistance	Good
Storage Stability	1-year shelf life when stored at 70° F (21° C) and 50% relative humidity.
Colors Available	White on print side and black on adhesive side.
Printing	Use standard vinyl inks. Print on the vinyl side, not on the release liner. Compatible with screen printing; inkjet printing using solvent, eco-solvent, mild solvent, latex (with solid paper liner) and UV-cure inks; thermal transfer; electrostatic transfer; and airbrushing.
Application	Apply to clean, dry glass surface. Use plain soap and water, rinse and dry glass well. Do NOT use ammonia, Windex® or other solvent-based glass cleaners prior to application. Not for use on vehicle windows because of reduced visibility.
Removal	Remove by peeling from surface. Remove adhesive residue on older installations, if necessary.
Other ImageVue Products	
ImageVue with a White PET Liner Code: CFEABWIVWL	Features a patented white PET liner consisting of white PET film laminated to perforated paper to absorb ink and to facilitate sensing of media by printer. Compatible with all printing methods listed above, except latex inks. Custom order.
ImageVue with a Solid Paper Liner Code: CFEABWIVSL	Features an unperforated solid paper liner. Recommended for latex inks. Not compatible with UV-cure printers. Custom order.

Subject to change without notice

It is the responsibility of purchasers to independently verify, prior to use, the suitability of the products for their specific applications and print methods. Transcendia, Inc. cannot be held liable for any misuse, damage or losses as specified in its product warranty.



To speak with a specialist,
call 707-544-7990 or visit
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