

CLEAR FOCUS® ONE WAY VISION™ FILMS CLASSICVUE®

INCREASES ADVERTISING EFFECTIVENESS
ON EXTERIOR MOUNTED WINDOWS.

Clear Focus ClassicVue® exterior one-way vision film is a 8-mil black/white composite PVC with 1.5-mm perforations and a release liner consisting of clear PET film laminated to perforated paper to absorb ink. No matter what the project calls for Clear Focus provides a single-source solution to all your window graphics needs. Clear Focus products the leader in One Way Vision™ films.

SPECIFICATIONS

- Perforation pattern: Approx. 50/50 (50% open)
- Perforation size: 0.06 in. (1.5 mm)
- Film: 8-mil calendered PVC on a 3-in. core
- Standard roll sizes:
54 in. x 25 ft.
18, 27, 36 & 54 in. x 100 & 1000 ft.

BENEFITS & FEATURES

- Expand advertising effectiveness with vehicle applications
- Maintains safety while driving when applied on vehicles
- Semi-clear PVC allows one way vision
- Simple to apply
- Engineered for exterior mounting applications up to 2 years
- Easy to remove



PERFECT FOR:

Perfect for Fleet Vehicles
Buses and Other Vehicles
Transportation Shelters
Retail Signage

Retail
Special Events
or Promotions



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EXTERIOR MOUNT PRODUCT SPECIFICATIONS PRODUCT CODE: CFEABW

8-mil white/black composite PVC with clear removable acrylic pressure-sensitive adhesive and a release liner consisting of clear PET film laminated to perforated paper to absorb ink.

Features	Description
Applications	Windows, glass doors and other transparent surfaces.
Composition	White/black PVC laminate with clear pressure-sensitive adhesive coating and a release liner consisting of clear PET film laminated to perforated paper to absorb ink.
Open Area	50% (approx.)
Vinyl Thickness (incl. adhesive)	8 mils (.008 in./203 microns), approx.
Release Liner Thickness	7 mils (.007 in./178 microns), approx.
Adhesive Thickness	1 mil (.001 in./25 microns), approx.
Perforation Diameter	.060 in. (1.5 mm)
Standard Widths/Lengths	18, 36 & 54 in. x 100 & 1000 ft. (45.72, 91.44 & 137 cm x 30.48 m & 304.8 m) and 54 in. x 25 ft. (137 cm x 7.62 m) Custom sizes available by special order.
Dimensional Stability	Good
Minimum Application Temperature	40° F (4° C)
Service Temperature Range	0° F to 140° F (-17° C to 60° C)
Expected Lifetime Exterior	2 to 3 years. 6 months for clean removal. Adhesion may increase with time.
Water Resistance	Fair. Immersion in water not recommended. If exposed to rain, an optically clear, compatible overlamine can be used to prevent holes from filling with water.
Humidity Resistance	Fair
Solvent Resistance	Good
Storage Stability	1-year shelf life when stored at 70° F (21° C) and 50% relative humidity
Colors Available	White on print side and black on adhesive side.
Printing	Use standard vinyl inks. Print image on vinyl side, not on release liner. Compatible with screen printing; inkjet printing using solvent, eco-solvent, mild solvent, latex (with solid paper liner) and UV-cure inks; thermal transfer; electrostatic transfer; and airbrushing.
Application	Apply to clean, dry glass surface. Use mild soap and water, rinse and dry glass well. Do NOT use ammonia, Windex® or other solvent-based glass cleaner prior to application.
Removal	Remove by peeling from surface. Remove any adhesive residue on older installations, if necessary.
Other ClassicVue Products	
ClassicVue with a White PET Liner. Code: CFEABWWL	Features a patented white PET liner consisting of white PET film laminated to perforated paper to absorb ink and to facilitate sensing of media by printer. Compatible with all printing methods listed above, except latex inks. Custom order.
ClassicVue with a Solid Paper Liner. Code: CFEABWSL	Features an unperforated solid paper liner. Recommended for latex inks. Not compatible with UV-cure printers. Custom order.

Subject to change without notice

It is the responsibility of purchasers to independently verify, prior to use, the suitability of the products for their specific applications and print methods. Transcendia, Inc. cannot be held liable for any misuse, damage or losses as specified in its product warranty.



To speak with a specialist,
call 707-544-7990 or visit
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