# BRUSHFOIL THE LOOK OF STAINLESS STEEL

# THE COST, WEIGHT AND VERSATILITY OF PLASTIC FILM

Flawless and versatile, Brushfoil is perfect for any manufacturing, industrial, converting or graphics application that requires the sophistication and style of stainless steel, without the hefty weight, cost and rigidity. Created by scratching or abrading the surface of a plastic film with brushed lines, Brushfoil can take on a unique look and be used in everything ranging from signage, to household appliances and electronics, high-end product packaging, shimmering labels, eye-catching POP displays and much more.

## AESTHETICS

The magnificent appearance of brushed film encourages creativity in enhancing the appeal of your product

- Create a clean, modern and durable look to your product without the drawbacks of stainless steel
- Enhance the perceived value of the product inside your packaging
- Available in standard brushed or custom "bright" brushed (available only with minimum order requirement)

### FUNCTIONALITY

The drawbacks of working with stainless steel are eliminated with the functionality and performance of Brushfoil Films

- Provides roughness and depth for superior bonding to coatings and adhesives
- Significantly more cost effective than stainless steel
- Only a fraction of the weight of steel
- Less susceptible than steel to fingerprints, chemicals, scuffing, tarnish or dings when coated after brushing
- May be prepared with our superior topcoat for printing with UV inks
- Brushfoil films are polyester based
- Available in stock gages 92 and 200 with master roll widths of 41", 56" and 62"
- Custom width up to 64"





MASTERS.

### **PERFECT FOR CLIENTS IN:**

Appliances Automotive Beverages Electronics Entertainment Food and Retail Furniture Gaming Greeting Cards Hospitality Industrial Equipment Music and Sports Packaging Promotional Mailing Signage



To schedule a consultation for a concept or potential artwork application call 800-972-8858 (US), 416-292-6000 (CAN) or visit **TRANSCENDIA.COM/CONTACT-US**.

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