

# CLEAR FOCUS<sup>®</sup> ONE WAY VISION<sup>™</sup> FILMS 24-VUE<sup>™</sup>

MAINTAINS YOUR GRAPHICAL  
DETAILS, COLOR, AND CLARITY EVEN  
WHEN BACKLIT ENSURING YOUR  
MESSAGE IS COMMUNICATED 24/7.

Clear Focus 24Vue<sup>®</sup> exterior/interior two-way vision film is a 5.5-mil semi-clear PVC film with approx. 1.4-mm holes combined with our premier removable pressure-sensitive adhesive, Do-ALLiner<sup>®</sup>. This translucent film allows window graphics to remain visible when front lighted as well as backlit, yet see through the graphic. No matter what the project calls for Clear Focus provides a single-source solution to all your window graphics needs. Clear Focus, the leader in One Way Vision<sup>™</sup> films.

## SPECIFICATIONS

- Perforation pattern: Approx. 70/30 (30% open)
- Perforation size: Approx. 0.055 (1.4 mm)
- Film: 5.5-mil PVC on a 3-in. core
- Standard roll sizes: 54 in. x 100 ft.

## BENEFITS & FEATURES

- Maintains graphic excellence even when backlit
- Semi-clear PVC film allows two-way communication
- Simple to apply
- Engineered for applications up to one year
- Easy to remove
- Do-ALLiner, a specialty formulated removable pressure sensitive adhesive



## PERFECT FOR:

Point of Purchase  
Retail  
Commercial Window  
Graphics

Indoor Applications  
Outdoor Applications  
Special Events  
or Promotions



# CLEAR FOCUS®

## ONE WAY VISION™ FILMS

# 24-VUE™

### EXTERIOR/INTERIOR MOUNT PRODUCT SPECIFICATIONS

PRODUCT CODE: CF24VDL

5.5-mil semi-clear film providing two-way visibility on glass, acrylic and other clear substrates. Features a clear removable adhesive and Do-ALLiner® dual-layer release liner.

Features	Description
Applications	POP, retail and commercial window graphics for short-term indoor and outdoor applications where two-way visual communication is desired.
Composition	Translucent calendered PVC with a clear pressure-sensitive adhesive and dual-layer release liner.
Open Area	30%, approx.
Vinyl Thickness (incl. adhesive)	5.5 mils (0.0055 in./140 microns), approx.
Release Liner Composition	Solid paper liner laminated to perforated paper.
Release Liner Thickness	7 mils (0.007 in./178 microns), approx.
Adhesive Thickness	5 mils (0.0005 in./13 microns), approx.
Perforation Diameter	.055 in. (1.4 mm)
Standard Widths/Lengths	54 in. x 100 ft. (137 x 30.48 m). Custom sizes available by special order.
Minimum Application Temperature	40° F (4° C)
Dimensional Stability	Good
Service Temperature Range	0° F to 140° F (-17° C to 60° C)
Expected Lifetime Exterior	Up to 1 year; 3 months for clean removal. Adhesion may increase with time. Testing recommended before production to determine suitability of product for intended application.
Storage Stability	Up to 1-year shelf life when stored at 70° F (21° C) +/- 5° and 50% relative humidity.
Production Environment	Film should be used in a clean, dust-free environment.
Printing	Compatible with solvent, eco-solvent and UV-cure inks. Testing is recommended with latex printers. Allow inks to dry completely before handling the printed film. Conducting a test prior to production is recommended.
Installation	Apply to clean, dry glass or other clear surface. Use mild soap and water, rinse and dry surface well. Do NOT use ammonia, Windex® or other solvent-based glass cleaner prior to application. Designed for use on flat, smooth surfaces.
Removal	Remove by peeling from surface. Remove any adhesive residue on older installations, if necessary.

Subject to change without notice

It is the responsibility of purchasers to independently verify, prior to use, the suitability of the products for their specific applications and print methods. Transcendia, Inc. cannot be held liable for any misuse, damage or losses as specified in its product warranty.



To speak with a specialist,  
call 707-544-7990 or visit  
[TRANSCENDIA.COM/CLEAR-FOCUS](http://TRANSCENDIA.COM/CLEAR-FOCUS)